

Aboriginal BEST is open to people of all ages who self-identify as First Nations, Métis or Inuit who want to start, buy, or develop their own business.



Aboriginal BEST 2012 grads Simon Spence and Marissa Nahanee, both artists from the Squamish Nation

Aboriginal BEST provides participants with a solid introduction to small business and entrepreneurship. You get:

- **Free textbooks** featuring insights from Aboriginal business owners
- **12 main topics** that every business owner needs to know
- **Snacks and beverages**
- A safe yet **inspiring** learning environment
- **Connections** to other emerging entrepreneurs, local business leaders, guest speakers, and service providers

We work together to help you along your journey to success

"Anyone starting or buying a business needs to take BEST. It's very informative and inspiring."

Carla Ekins, Gitsxan Nation,
2013 Tsawwassen BEST Grad

ABORIGINAL BEST is coordinated and managed by Bruce Lacroix, President and CEO of **The Canadian Centre for Aboriginal Entrepreneurship, Inc.**

www.ccae.ca

For success stories and upcoming locations, follow us:

www.AboriginalBEST.com

T: @CCAENews FB: Aboriginal BEST

REGISTER NOW !!

Only 20 seats available

www.aboriginalbest.com and click **Victoria/Esquimalt**

CLASSES:

Mondays to Thursdays.,

9:00 a.m. to 3:30 p.m.

June 01 to 18th

For more info and to register now, contact Bruce at

(866) 352-3878

aboriginalbest@shaw.ca

Aboriginal BEST Program

Business Entrepreneurship Skills Training

Learn how to start your own small business...for FREE !

Hosted by:

Esquimalt Nation



Songhees Nation



Skwin'ang'eth Se'las
Development Corporation



All of our BEST facilitators are successful entrepreneurs who can share tools, tips, and **real-world lessons** to help you assess ideas, launch, and plan to **grow** your business.

BEST facilitators will share handouts, slides, and videos as they walk you through the training manual, bringing business content 'to life' for you.

With inspiring guest speakers and interactive classes, we'll cover these topics:

- 101 Business Ideas: Picking and polishing an idea.
- Business Plans: When and why will I need one? How do I start?
- Market Research: How do I gather new research? Who's my competition? Where can I find trade and industry information?
- Marketing: Who's my target market? How do I reach them? Do I need a website, social media pages, or print materials?



More topics you learn in Aboriginal BEST:

- Business Operations: Creating systems for success, operating plans and challenges, risks and rewards.
- Financials: Start-up costs, how to do a simple personal and start-up budget

With over 100 BEST programs in 80+ communities across BC, the CCAE has helped Aboriginal people of all ages start and grow businesses of all shapes and sizes.

We've helped:

Tour guides, jewelry artists, writers, carvers, contractors, event planners, social media consultants, furniture manufacturers, DJ's, restaurant owners and so many more...

2012 BEST grads Kiri (l) and Mark (c) joined by BEST facilitator Kristin (r) at the grand opening of their new "Lear Faye Espresso Kitchen" on Commercial Drive in Vancouver (spring 2014)



Funding provided through the Canada-British Columbia Labour Market



And socially responsible partners such as:



"The facilitators and guest speakers in our BEST financial literacy class shared simple yet important tips... like how to repair my credit now and to save for the future. That class alone has changed – and improved - my life."

Len Lindstrom Watts, Nuuchahnulth



Nulth/Tsheshat owner of Saasin Productions, Aboriginal BEST Grad Vancouver 2014 Program

The Aboriginal BEST Program includes:

- Access to our BEST-administered micro-loan fund\$ (available only to our program graduates)
- Business coaching and on-going mentoring

Register NOW!

www.aboriginalbest.com

Visit www.AboriginalBEST.com now to find locations, success stories and to register for upcoming programs